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The Eagle Has Landed!

Albuquerque, NM – The EAGLE HAS LANDED at Albuquerque Plaza! Albuquerque Plaza announced today that U.S. Eagle Federal Credit Union has secured signage rights to the city’s most iconic building located in downtown Albuquerque. The U.S. Eagle logo is expected to be firmly in place atop the 22-story office tower by early 2016.

The building has shaped the Albuquerque skyline for decades and the new signage will prominently display the U.S. Eagle name and will become known as the U.S. Eagle Plaza. “We are thrilled to have a local financial institution take advantage of this very prestigious branding opportunity,” says building owner James Long.

As Albuquerque’s tallest building, the new U.S. Eagle Plaza has shaped the local skyline for decades and has been used in hundreds of photos, newscasts, and videos through its history. “The signage rights and new branch location offer a unique opportunity for U.S. Eagle, New Mexico’s oldest credit union, to drive home its dedication to the City of Albuquerque,” said U.S. Eagle President/CEO Marsha Majors. “As Albuquerque’s tallest building, U.S. Eagle Plaza will dominate the skyline and will be easily visible from I-25 and I-40 signaling our strong commitment to our members,” stated U.S. Eagle Board Chair Ken Herrera.

Jim Long’s association with U.S. Eagle goes back many years. “I have been affiliated with U.S. Eagle for nearly five decades. U.S. Eagle has provided financing for my education, marriage, vehicle purchases, home, and business financing. I consider them to be a valuable and trusted financial partner and one of the best institutions in New Mexico,” says Long.

“U.S. Eagle will move its Gold Avenue branch operations to a beautiful space on the first floor of the building. We are proud of our building, the downtown, and our city, and proud to see this great institution claim this valuable landmark location,” said Long.

With over 350,000 square feet of office space, U.S. Eagle Plaza is home to the most prestigious tenants in the city. “We look forward to the installation of the U.S. Eagle sign. With all of the attention on downtown Albuquerque, so many companies are realizing that it’s great to locate your work force in the city’s core with access to restaurants, public transportation, housing, and amenities,” said Brenda Moore, Property Manager.

Albuquerque Plaza was built in 1990 by then US West and has served as an anchor of Downtown Albuquerque ever since. Currently owned by Albuquerque Plaza Office Investment, LLC, the office building is attached to the Hyatt Regency, which shares a similar design and appearance. The Albuquerque Plaza complex offers Class A space, retail shops, restaurants, and art galleries.

U.S. Eagle Federal Credit Union is the state’s oldest credit union, and is celebrating its 80th birthday. Founded in 1935, U.S. Eagle offers a full suite of financial products and services and has nine locations in Albuquerque, Bernalillo, Farmington, and Santa Fe. With assets of more than \$870 million and more than 85,000 members, U.S. Eagle is where everyone belongs. Please visit useaglefcu.org.

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